

EPISODE 173

SLOWING DOWN TO SCALE UP: TIPS FOR EFFECTIVE BUSINESS GROWTH

SYSB PODCAST WITH

ERNESTO MANDOWSKY



SLOWING DOWN TO SCALE UP: TIPS FOR EFFECTIVE BUSINESS GROWTH

WITH ERNESTO MANDOWSKY

In this conversation, Jillian Flodstrom and Ernesto Mandowsky discuss the challenges that business owners face when trying to scale their businesses. They talk about the importance of setting goals and how business owners often get stuck in the "rat race" of fulfilling urgent tasks. Mandowsky also discusses his approach to designing systems to help business owners scale their operations.

This show covers:

- The introduction to Ernesto Mandowsky, CEO of CPD Advisors and expert in designing systems to help leaders scale their organizations
- Discussion of the challenges business owners face when trying to scale their businesses, including getting stuck in the "rat race" of fulfilling urgent tasks
- The importance of setting goals and determining if a business has the capacity to fulfill them before implementing systems to help with scaling
- Mandowsky's approach to designing systems for businesses, including his proprietary six p playbook
- The role of mindset in feeling confident and overcoming obstacles when trying to scale a business.

As business owners, we often find ourselves caught up in the hustle and bustle of daily operations, rarely taking the time to step back and assess where the biggest challenges and bottlenecks are in our organizations. This can make it difficult to effectively scale our businesses.

Ernesto Mandowsky, CEO of CPD Advisors and expert in designing systems to help leaders scale their organizations, believes that the first obstacle to scaling a business is simply being caught up in the "rat race" of serving clients and meeting the day's urgent needs. In order to overcome this obstacle, he suggests slowing down to assess the business's goals and determine if they are achievable with the current manpower and resources.

When designing a system to help a business scale, Mandowsky starts by asking the business owner what their goals are. This allows him to tailor the system to the specific needs of the business and ensure that it will help them reach their goals.

Mandowsky also emphasizes the importance of mindset in scaling a business. He notes that many business owners want to jump ahead to their end goals without taking the necessary steps to get there, leading to feelings of guilt and shame. To avoid this pitfall, he suggests focusing on the present and being confident in where the business is currently at.

In summary, scaling a business effectively requires slowing down to assess goals, designing a tailored system, and maintaining a confident and focused mindset. With these steps in mind, business owners can avoid common pitfalls and achieve success in scaling their organizations.

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LEARN MORE ABOUT ERNESTO MANDOWSKY HERE:

www.ernestomandowsky.com

KEY TAKEAWAYS

The first question to ask when designing a system to help them scale is "what are your goals?"

When designing a system to help a business scale, always ask what the goals are for the company so you can match them with potential solutions.

All businesses have core operational challenges that can be met with innovative new systems designed by leaders who enroll their team into using them by sharing vision and excitement for what these changes could mean for everyone involved.

Business owners often get stuck trying to scale their businesses because they are caught up in the hustle and do not take time to slow down and see where the biggest bottleneck or challenge is.

